

Contents

List of Illustrations	vi
Acknowledgements	vii
Chapter 1 The Rise and Rise of Heritage	1
Chapter 2 The Sociology of Heritage	28
Chapter 3 Scottish Heritage: Commercialising the Culture	49
Chapter 4 Manufacturing Scottish Heritage	73
Chapter 5 Status and Heritage	110
Chapter 6 Consuming Heritage	135
Chapter 7 The Meaning of Heritage	156
Chapter 8 Heritage in a Stateless Nation	182
Appendix Technical Details of Survey of Life Members of the National Trust for Scotland	211
Bibliography	220
Index	228