#### Preface

#### Section 1

Survey

1: The relationship of language and culture Nature, culture, language Communities of language users Imagined communities Insiders/outsiders Linguistic relativity The Sapir - Whorf hypothesis Summary

2: Meaning as sign
The linguistic sign
The meaning of signs
Cultural encodings
Semantic cohesion
The non-arbitrary nature of signs
Symbols
Summary

3: Meaning as action
Context of situation, context of culture
Structures of expectation
Contextualization cues, situated inferences
Pragmatic coherence
The co-operative principle
Participants' roles and the co-construction of culture
Summary

4: Spoken language, oral culture Speech and writing Indicating status Social positionings Protecting face Conversational style Narrative style Summary

5: Print language, literate culture
Written language, textual culture
Print and power
Social construction of literacy
Text and discourse
Literacy event, prior text, point of view
Genre
Summary

6: Language and cultural identity Cultural identity Cultural stereotypes Language crossing as act of identity Linguistic nationism Standard language, cultural totem Linguistic and cultural imperialism Summary

7: Current issues
Who is a native speaker?
Cultural authenticity
Cross-cultural, intercultural, multicultural
The politics of recognition

# Section 2

Readings

# Section 3

References

### **Section 4**

Glossary