CONTENTS

Pr	reface to the Fifth Edition	x
Ac	knowledgements	xi
	troduction: the study of popular culture and ltural studies	xiv
Pa	urt one: The 'culture and civilization' tradition	1
	Introduction	3
1 2	Matthew Arnold Culture and anarchy F.R. Leavis Mass civilization and minority culture	
Pa	rt two: Culturalism	19
	Introduction all and tenth and the sequence is posted	21
3	Richard Hoggart The full rich life and the newer mass art: sex in shiny packets	24
4	Raymond Williams The analysis of culture	29
6	E.P. Thompson Preface from the making of the English working class Stuart Hall and Paddy Whannel The young audience	37 41
Pa	rt three: Marxism	47
	Introduction Auto-market Laure Laurence	49
7 8	Karl Marx and Frederick Engels Ruling class and ruling ideas Karl Marx Base and superstructure	52 54
9	Frederick Engels Letter to Joseph Bloch	55
10	Theodor W. Adorno On popular music	57
11	Antonio Gramsci Hegemony, intellectuals and the state	69
12	Tony Bennett Popular culture and the 'turn to Gramsci' Christine Gledhill Pleasurable negotiations	75 82

14	Stuart Hall The rediscovery of 'ideology': return of the repressed in media studies	94
15	Ernesto Laclau with Chantal Mouffe Post-Marxism without	
13	apologies	124
Pa	rt four: Class and class struggle	151
	Introduction	153
16	Raymond Williams Class	158
17	Karl Marx and Frederick Engels The Communist Manifesto: Bourgeois and proletarians	164
18	Pierre Bourdieu Distinction & the aristocracy of culture	170
19	Anita Biressi and Heather Nunn The upper classes: visibility,	
	adaptability and change	180
20	Jo Littler Meritocracy as plutocracy: the marketising of 'equality' under	
	neoliberalism	201
Pa	ort five: Gender and sexuality	223
	Introduction	225
21	Lana F. Rakow Feminist approaches to popular culture: giving	
21	patriarchy its due	228
22	Ien Ang Dallas and the ideology of mass culture	243
23	Janice Radway Reading Reading the Romance	253
24	Judith Butler Imitation and gender insubordination	269
25	Antony Easthope What a Man's Gotta Do	284
	Angela McRobbie Post-feminism and popular culture	289
26		299
27	Vicky Ball Blurred lines: the queer world of Bad Girls	299
28	Rosalind Gill Post-postfeminism?: new feminist visibilities in	214
	postfeminist times	314
Pa	art six: Psychoanalysis	335
	Introduction	337
20	C: 1E 1 Th lower month	342
29	Sigmund Freud The dream-work	342
30	Jacques Lacan The mirror stage as formative of the function of the I as	251
	revealed in psychoanalytic experience	351
Pa	art seven: Structuralism and post-structuralism	357
	Introduction of the state of th	337
31	Roland Barthes Myth today	364
32	Will Wright The structure of myth & the structure of the Western film	373
33	Pierre Macherey Jules Verne: the faulty narrative	387
34	Louis Althusser Ideology and ideological state apparatuses	403

	Contents	ix
35	Michel Foucault Method	414
36	Chris Weedon Feminism & the principles of poststructuralism	421
37	Slavoj Žižek From reality to the real	433
Pa	art eight: 'Race', racism and representation	449
	Introduction	451
38	Paul Gilroy 'Get up, get into it and get involved' – soul, civil rights and black power	454
39		454
40	Jacqueline Bobo The colour purple: black women as cultural readers	463
41	Stuart Hall What is this 'black' in black popular culture? Cornel West (interviewed by Anders Stephanson) Black	471
	postmodernist practices	480
42	bell hooks Postmodern blackness	485
Pa	rt nine: Postmodernism	493
	Introduction	495
43	Jean Baudrillard The precession of simulacra	498
44	Barbara Creed From here to modernity: feminism and postmodernism	505
45	Meaghan Morris Feminism, reading, postmodernism	512
46	Dick Hebdige Postmodernism and 'the other side'	517
47	Elizabeth Wilson Fashion and postmodernism	532
48	Jim Collins Genericity in the nineties: eclectic irony and the new	
	sincerity	541
Pa	art ten: The politics of the popular	559
	Introduction	561
49	Stuart Hall Notes on deconstructing 'the popular'	564
50	Paul DiMaggio Cultural entrepreneurship in nineteenth-century	
	Boston: the creation of an organizational base for high culture in America	575
51	Terry Lovell Cultural production	595
52	[18] [18] [18] [18] [18] [18] [18] [18]	601
53	John Fiske The popular economy	612
54	Ien Ang Feminist desire and female pleasure	628
Bil	bliography	637
Inc	dex	645