

# Contents

About the Editors and Authors	viii
Preface	xvii
1 Introduction: The Evolution and Contemporary Positioning of Tourism as a Focus of Study <i>Tazim Jamal and Mike Robinson</i>	1
<b>PART I APPROACHES TO TOURISM STUDIES 17</b>	
2 Tourism and Hospitality <i>David Bell</i>	19
3 Anthropological Interventions in Tourism Studies <i>Naomi Leite and Nelson Graburn</i>	35
4 The Sociology of Tourism <i>Adrian Franklin</i>	65
5 The Diverse Dynamics of Cultural Studies and Tourism <i>David Crouch</i>	82
6 Tourism, Popular Culture and the Media <i>Philip Long and Mike Robinson</i>	98
7 Histories of Tourism <i>John K. Walton</i>	146
8 Tourism Geographies: A Review of Trends, Challenges and Opportunities <i>Sanjay K. Nepal</i>	130
9 Development Studies and Tourism <i>David J. Telfer</i>	146
10 Economics of International Tourism <i>John Fletcher</i>	166
11 Power, Politics and Political Science: The Politicization of Tourism <i>Linda K. Richter</i>	188
12 Tourism and Natural Resources <i>Andrew Holden</i>	203
13 Tourism: A Strategic Business Perspective <i>Nigel Evans</i>	215

**PART II KEY TOPICS IN TOURISM 235**

14	Tourism, Religion and Spirituality <i>Richard Sharpley</i>	237
15	Breaking down the System: How Volunteer Tourism Contributes to New Ways of Viewing Commodified Tourism <i>Stephen Wearing and Jess Ponting</i>	254
16	Theme Parks and the Representation of Culture and Nature: The Consumer Aesthetics of Presentation and Performance Keith Hollinshead	269
17	Architecture and Urban Planning: Practical and Theoretical Contributions Robert Mugerauer Jr	290
18	Tourism and Heritage Conservation <i>Aylin Orbasli and Simon Woodward</i>	314
19	The Challenges and Prospects for Sustainable Tourism and Ecotourism in Developing Countries Joseph E. Mbaiwa and Amanda L. Stronza	333
20	Rural Tourism: An Overview Bernard Lane	354
21	Transportation and Tourism: A Symbiotic Relationship? Stephen Page and Yue (Gurt) Ge	371
22	Innovative Approaches for Managing Conservation and Use Challenges in the National Parks: Insights from Canada <i>Kathleen Rettie, A.P. Clevenger and Adam Ford</i>	396
23	Planning for Tourism at Local and Regional Levels: Principles, Practices and Possibilities <i>Brian King and Michael Pearlman</i>	416
24	Destination Marketing Organizations: Convention and Visitors Bureaus <i>Robert C. Ford and William C. Peeper</i>	432
25	Destination Management: New Challenges, New Needs <i>Richard Harrill</i>	448
26	Tourism Safety and Security <i>Peter E Tarlow</i>	464

**PART III CRITICAL ISSUES AND EMERGING PERSPECTIVES 481**

27	Festivals, Events and Tourism <i>Bernadette Quinn</i>	483
28	Tourism as Post-Colonialism <i>Hazel Tucker and John Akama</i>	504

29	Thanatourism and Its Discontents: An Appraisal of a Decade's Work with Some Future Issues and Directions <i>Tony Seaton</i>	521
30	Tourism and Performance <i>Tim Edensor</i>	543
31	Information Technology: Shaping the Past, Present and Future of Tourism <i>Ulrike Gretzel and Daniel R. Fesenmaier</i>	558
32	Global Tourism Business Operations: Theoretical Frameworks and Key Issues <i>Keith G. Debbage and Suzanne Gallaway</i>	581
33	Tourism and International Policy: Neo-Liberalism and Beyond <i>R.E. Wood</i>	595
34	Ethical Perspectives: Exploring the Ethical Landscape of Tourism <i>Mick Smith</i>	613
35	Gender and Tourism Discourses: Advancing the Gender Project in Tourism Studies <i>Cara Aitchison</i>	631
36	Tourism Studies and the New Mobilities Paradigm (NMP) <i>Misela Mavric and John Urry</i>	645
37	Tourism and Linguaging <i>Alison Phipps</i>	658
38	Methodologies and Methods <i>G.R. Jennings</i>	672
39	Conclusions: Tourism Studies: Past Omissions, Emergent Challenges <i>Mike Robinson and Tazim Jamal</i>	693
	Index	703