

Contents

Acknowledgements viii

Foreword. ix

1 An Intercultural Approach to Second Language Education 1

2 Implementing an Intercultural Approach 31

3 Culture and Conversational English 47

4 Culture and Written Genres. 68

5 Ethnographic Approaches to Culture and Language 94

6 Exploring Culture Through Interviews. 118

7 Developing Visual Literacy 139

8 Using Literary, Media and Cultural Studies 166

9 Assessing Intercultural Communication 191

10 Prospects for Teaching and Learning Language and Culture . . . 205

Bibliography 213

Index 225